



PRESS RELEASE

Aeffe: Buy Back Programme

San Giovanni in Marignano, 28th April 2009, Aeffe S.p.A. communicates today that, in conforming with the programme approved by the Shareholders meeting held on March 3, 2008, the Group, in the period between 20th and 24th April, has repurchased a total number of 52,340 Aeffe ordinary shares, at an average price of 0.657 Euro for a total countervalue of Euro 0.034 million.

From the beginning of the programme, the Group has repurchased a total number of 5,876,878 Aeffe ordinary shares (5.47% of the share capital) for a total countervalue of Euro 5.536 million.

Aeffe S.p.A., a company listed on the STAR segment of the Italian stock exchange, and is today one of the main international entities in the luxury goods sector. Aeffe S.p.A. operates through manufacturing and distribution of prestigious brands such as Alberta Ferretti, Philosophy di Alberta Ferretti, Moschino, Moschino CheapandChic, Pollini and Jean Paul Gaultier.

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